



2024 Overview





About the Sun Valley Forum



Inspire. Collaborate. Transform.

The Sun Valley Forum convenes leaders, innovators, and change-makers across sectors to create a better future for all.

With a track record of impact, the Forum surfaces the strategies, technologies, business models and financing that can power the urgent transformation of our energy and food systems, restoration of nature and revitalization of communities across the globe.

Join leaders to accelerate climate solutions!





2024 Programmatic Focus:

Restoring Harmony with Nature

The 2024 Sun Valley Forum will advance transformative climate solutions featuring:

- ☀️ **Knowledge:** Learning from nature and Indigenous people
- ☀️ **Innovation:** Scaling solutions for nature
- ☀️ **Culture:** Shifting the human relationship with nature through art, stories and experiences
- ☀️ **Systems Change:** Transforming food, energy, business and finance to restore nature



2024 Sun Valley Forum Tentative Schedule



MON July 15	TUES July 16	WED July 17	THURS July 18
<p>FIELD TRIP! Organized Activities:</p> <ul style="list-style-type: none"> • LOCAL HIKES • FARM TOUR 	<p>OPTIONAL HIKE</p>	<p>OPTIONAL HIKE</p>	<p>ADVENTURE DAY! Organized Activities:</p> <ul style="list-style-type: none"> • RAFT ON THE SCENIC SALMON RIVER • HIKE IN ONE OF THE FIVE NEARBY MOUNTAIN RANGES • BIKE OUR WORLD-RENOWNED TRAILS
<p>REGISTRATION 10:00-5:00pm <i>(Argyros Performing Arts Center)</i></p>	<p>MAINSTAGE SESSIONS 9:00am-12:30pm <i>(Argyros Performing Arts Center)</i></p>	<p>MAINSTAGE SESSIONS 9:00-10:00am, <i>(Argyros Performing Arts Center)</i></p>	
<p>FORUM OPENING & KEYNOTES 3:00-5:00pm <i>(Argyros Performing Arts Center)</i></p>	<p>LUNCH <i>(Limelight Hotel)</i></p>	<p>MULTIPLIER EFFECT WORKSHOP 10:30am-12:30pm <i>(Limelight Hotel)</i></p>	
<p>RECEPTION 5:30pm</p> <p>DINNER & KEYNOTE 7:00-9:00pm <i>(Limelight Hotel)</i></p>	<p>MULTIPLIER EFFECT WORKSHOP 2:30-4:30pm <i>(Limelight Hotel)</i></p>	<p>LUNCH <i>(Limelight Hotel)</i></p>	
<p>RECEPTION 5:30pm</p> <p>DINNER & KEYNOTE 7:00-9:00pm <i>(Limelight Hotel)</i></p>	<p>RECEPTION 5:00pm</p>	<p>MAINSTAGE SESSIONS 2:30-5:00pm <i>(Argyros Performing Arts Center)</i></p>	
<p>RECEPTION 5:30pm</p> <p>DINNER & KEYNOTE 7:00-9:00pm <i>(Limelight Hotel)</i></p>	<p>TOPICAL DINNERS 6:30-8:30pm <i>(Local Restaurants)</i></p>	<p>RECEPTION 5:30pm</p> <p>CLOSING DINNER 6:30-9:00pm <i>(The Warfield)</i></p>	
<p>RECEPTION 5:30pm</p> <p>DINNER & KEYNOTE 7:00-9:00pm <i>(Limelight Hotel)</i></p>	<p>TOPICAL DINNERS 6:30-8:30pm <i>(Local Restaurants)</i></p>	<p>RECEPTION 5:30pm</p> <p>CLOSING DINNER 6:30-9:00pm <i>(The Warfield)</i></p>	<p>GALENA BBQ 6:30-9:00pm <i>Galena Lodge</i></p>

2024 Featured Speakers:



Xiye Bastida

*Climate justice activist &
Cofounder, Re-Earth Initiative*



Sylvia Earle

*President & Chairman,
Mission Blue*



Max Holmes

*President & CEO, Woodwell
Climate Research Center*



Jenna Johnson

President, Patagonia, Inc.



Nat Kelley

Actress & Activist



Mary Nichols

*Distinguished Counsel, Emmett
Institute, UCLA Law*



Shannon Wheeler

*Chairman, Nez Perce Tribal
Executive Committee*



Rev. Lennox Yearwood Jr.,

*President and CEO, Hip Hop
Caucus*

The 2024 Sun Valley Forum is proud to present the:

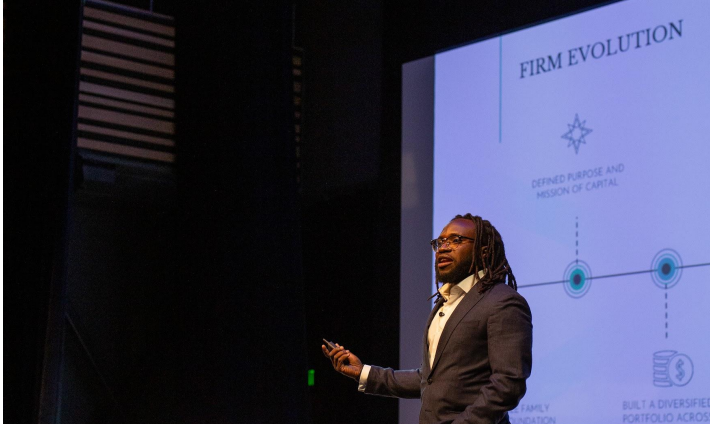


2024 Keeling Curve Prize Awards Ceremony

- **Since 2018, GWMP has awarded \$1.75M** to 60 nonprofits, for-profits, and startups
- Since receiving their awards, **Keeling Curve Awardees have cumulatively raised an additional \$1.37B** in funding and are projected to **reduce 3.27 gigatons of CO₂e emissions this year alone.**



Learning, Inspiration & Connection in the Mountains



Forum participants will have the opportunity to connect in the theater and in workshops, on nature trails and around the dining table to build lasting relationships and impact.

Evolution of Impact & Community



From Risk to Opportunity:
Collaboration, Innovation, and Investment for a Resilient World
2016

Turning Risk Into Opportunity: Vision | Courage | Innovation
2018

Resilience Now Summer Series: The Power of We
2020

Shaping the World We Need:
Accelerating Action for the Decisive Decade
2022

Restoring Harmony with Nature
2024

2015

Inaugural Forum:
Sun Valley Forum for Resilience

2017

Resilient Prosperity:
The Power of Nature, Technology & Community in a Changing World

2019

The Future We Want:
Transforming Leadership, Accelerating Innovation and Unlocking Imagination

2021

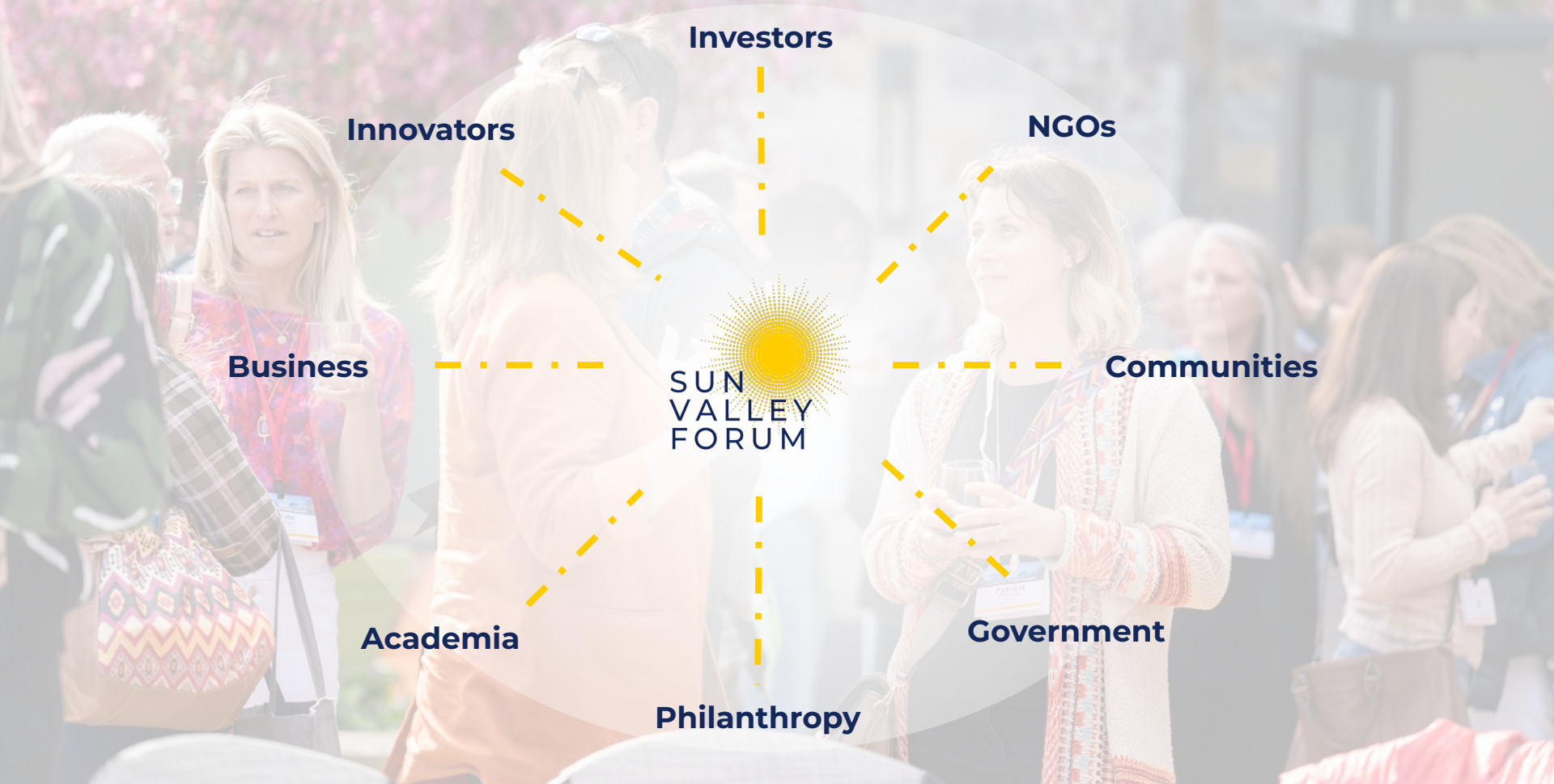
Transition: Forum skips a year as Christensen Global becomes the event host.

2023

The Multiplier Effect:
Partnering to Accelerate Climate Solutions



Network of Changemakers



Past Speakers Include:



Vic Barrett
Plaintiff, Juliana v. United States
2019, 2022, 2023



The Honorable Cory Booker
U.S. Senator, NJ
2015



Jeff Goodell
Author, Contributing Editor, Rolling Stone
2015, 2018, 2023



Kristin Hull
Nia Impact Capital
2017-19, 2022-23



Jennifer Morris
Conservation International (fmr)
2019



Nemonte Nenquimo
Goldman Prize Winner, Chief, Waorani Nation
2020



Jean Oelwang
Virgin Unite
2022



Lila Preston
Generation Investment Management
2016, 2017, 2018



Henk Rogers
Blue Planet Foundation
2019, 2023



Jigar Shah
Loan Programs Office, US DOE
2023



Robert Swan, OBE
Polar Explorer, 2041 Foundation
2017, 2022



Raina Thele
Intergovernmental Affairs, The White House (fmr)
2017

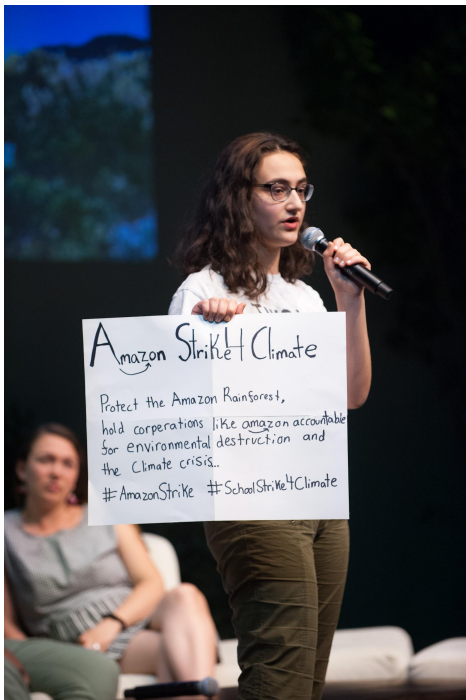


Partner with Us.

- ☀️ Demonstrate **leadership and commitment to climate action**
- ☀️ Amplify **solutions to scale impact**
- ☀️ Join a **network of changemakers** that spans from youth leaders to corporate executives
- ☀️ Advance **initiatives** with a curated network of experts
- ☀️ Shape the **program** for key climate priorities
- ☀️ Gain **digital assets** to share content beyond the Forum
- ☀️ Receive **tailored support** to leverage the Forum's powerful network and platform



The Impact of Your Partnership



In addition to underwriting the cost of the event, a portion of sponsorships go toward removing the financial barrier of participation and travel for those who might not otherwise be able to attend. This contribution helps us create a more inclusive and impactful event.

Past Partners





SUN
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FORUM

Kathy Baughman McLeod, Sr.
Vice President & Director,
Adrienne Arsht-Rockefeller
Foundation Resilience Center,
The Atlantic Council

Mary Anne Arsht, Senior
Vice President,
Rockefeller Foundation
Resilience Center

Jeff Goodell, Author,
Guggenheim Fellow &
Contributing Writer, Rolling
Stone

PARTNERSHIP LEVELS & OFFERINGS



Curation & Participation



Partner Level	# available	# of VIP Tickets	Speak	Host Panel	Opening Plenary Keynote	Program Curation	Working Session	High Level Roundtable	River Rafting
Host \$250k	1	12	x	x	x	x	x	x	x
Presenting \$100k	2	12	x	x	x	x	x	x	x
Multiplier Effect \$75k	3	10	x	x	x	x	x		
Summit \$50k	4	8	x	x	x				
Platinum \$25k	6	6	x	x					
Gold \$10k	8	4	x						
Mountain \$5k	10	2							

Recognition



Partner Level	# Available	Sponsor press release & Program	Daily Opening	Reception or Dinner Host	Social Post	Premium Logo Placement	Press & PR Support	Dedicated Press Release
Host \$250k	1	X	X	X	X	X	X	X
Presenting \$100k	2	X	X	X	X	X	X	
Multiplier Effect \$75k	3	X	X	X	X	X	X	
Summit \$50k	4	X	X	X	X	X		
Platinum \$25k	6	X	X	X	X			
Gold \$10k	8	X	X					
Mountain \$5k	10	X						

Assets & Support



Partner Level	# Available	Session Video	Meeting Facilitation	Podcast Opportunity	Post Event Survey Results	Case Study	Monthly Advisory Call	Local Concierge
Host \$250k	1	X	X	X	X	X	X	X
Presenting \$100k	2	X	X	X	X	X	X	X
Multiplier Effect \$75k	2	X	X	X	X	X	X	
Summit \$50k	4	X	X	X	X	X		
Platinum \$25k	6	X	X					
Gold \$10k	8	X	X					
Mountain \$5k	10							



Podcast Opportunity

- ☀️ Conservation Connection Podcast has interviewed speakers at the 2022 and 2023 Forums
- ☀️ Sponsors are prioritized for content production
- ☀️ Conservation connection develops lesson plans from podcasts and provides them to teachers to use in the class
- ☀️ Direct Sponsorship available to bring Conservation Connection to the 2024 Forum
- ☀️ **Listen to episodes [here!](#)**



Amplify Your Impact with a Multiplier Effect Session Report



MULTIPLIER EFFECT SESSION: **CATALYTIC CLIMATE FINANCE**



9/13/23

Multiplier Effect: Partnering to Accelerate Climate Solutions

The Sun Valley Forum Multiplier Effect session on Catalytic Climate Finance was convened by The Russell Family Foundation on June 22, 2023.

MULTIPLIER EFFECT SESSION: **GAMING FOR CLIMATE IMPACT**



9/13/23

The Multiplier Effect: Partnering to Accelerate Climate Solutions

The Atlantic Council's Adrienne Arsht Rockefeller Foundation Resilience Center brought together gaming executives and developers, storytellers, and philanthropists to advance gaming as a tool to reach billions of gamers with climate solutions.

Professional Video Production



CATALYTIC COMMUNICATION
TO ACCELERATE ACTION, 2023
Sun Valley Forum



CATALYTIC CLIMATE FINANCE,
Tim Dunn, Ivan Frishberg, Brad
Harrison, Kathleen Simpson



ENDING FOSSIL FUELS,
Tzeporah Berman, Lisa
Friedman



FRAGILE BEAUTY, Robert Swan,
2022 Sun Valley Forum



COLLECTIVE FLOURISHING,
Jean Oelwang, 2022 Sun Valley
Forum



THE POWER OF GAMING:
BRINGING RESILIENCE
SOLUTIONS TO 1 BILLION

Promotional Social Media Toolkit for All Levels

Folders



Pre-Forum

- ☀️ Suggested Messaging
- ☀️ Promotional graphic for speakers
- ☀️ Promotional graphic for sponsors
- ☀️ Shareable posts on LinkedIn, X, and Instagram tagging organization

During Forum

- ☀️ Tagged social media posts from forum participation

Post Forum

- ☀️ Suggested messaging and graphics to promote session content





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