

Sun Valley Institute for resilience

Sun Valley Forum for Resilience

AGENDA

July 12-13, 2015

The Walnut Avenue Mall, Ketchum

The Sun Valley Institute for Resilience is a center for policy leadership, public education and investment to ensure economic prosperity, environmental protection and human well-being in its home community of Idaho's Wood River Valley and to serve as a resource to communities everywhere.

Around the world, resilience is rightly receiving increased attention from individuals, businesses, cities, and nations. The very aspects that make the Sun Valley area so special—its relative isolation, its high-desert climate and its major economic driver being recreation and tourism—also leave the region vulnerable from an economic, energy and environmental standpoint. In partnership with leading foundations, academic institutions, corporations and nonprofits, the Institute brings together local and global resources and expertise to strengthen the area's ability to bounce back from harm to the local economy, whether from wildfires, poor snowfall or global economic conditions, and to serve as a global resource to increase resilience far beyond.

Through partnerships with leading foundations, corporations, academic institutions, and others, the Institute is combining local investments with global resources and expertise to serve as a center for collaboration and learning, for convening, delivering impact locally and globally. The first annual **Sun Valley Forum** brings together global and local resilience leaders to inspire, inform and take action. Hear about innovative public-private partnerships, business models and investment opportunities. Please follow us at @SVResilience and Tweet the event at #SunValleyForum.

July 12, 2015

Location: The Open Room

MC: Aimée Christensen, Executive Director, Sun Valley Institute for Resilience

9 – 10am **Welcome and Opening Keynote**

Welcome: The Honorable Nina Jonas, Mayor of Ketchum, ID

Keynote Address: The Honorable Cory Booker, U.S. Senator, NJ

Senator Booker will share his insights on resilience from his experience as U.S. Senator and as Mayor of Newark, New Jersey, including rebuilding after Hurricane Sandy and catalyzing an economic resurgence in Newark. Senator Booker attended Yale Law School and Oxford University as a Rhodes Scholar, played football as a tight end for Stanford University. He's also known for his use of technology to directly engage constituents and improve government responsiveness to its citizens.

10 – 11:30am **Opening Panel: Why Resilience?**

Leaders around the world are prioritizing resilience. Learn why resilience is so critical for business, government, infrastructure and universities, and how resilience can become a great opportunity for the Wood River Valley, for Idaho, and far beyond.

Introduction: Wendolyn Holland, Author of *Sun Valley: An Extraordinary History*
Harry Griffith, Executive Director, Sun Valley Economic Development

Moderator: Jeff Goodell, Contributing Editor, *Rolling Stone*
Nancy Kete, Managing Director, The Rockefeller Foundation
Gary Dirks, Director, Global Institute of Sustainability, ASU

Brent Stacey, Associate Laboratory Director for National Homeland Security, Idaho National Laboratory
Steve McBee, President & CEO, NRG Home
Jeffery Sayer, Director, Idaho Department of Commerce

11:30 – 12:45 **Investing for Resilience**

Resilience requires investment, whether in infrastructure or new businesses: what are the kinds of investments attracting financing and why? How can local investment dollars be mobilized for resilience?

Moderator: Werner Morawitz, SVIR Board of Directors
Brooks Preston, Vice President of Investment Funds, Overseas Private Investment Corporation & SVIR Advisory Board
Marco Krapels, Senior Vice President of Strategy, SolarCity
John Chlebowski, Lead Director, NRG Yield, Inc. & SVIR Advisory Board
Jennifer Leonard, Vice President, Impact Investing, The CAPROCK Group
Rosalie Sheehy Cates, Senior Adviser, Philanthropy Northwest
Michael Shuman, Author of *The Local Economy Solution*

12:45 – 1:45pm **Lunch**

2:00 – 3:30pm **Strategies for Resilience**

The Wood River Valley is facing urgent threats to its resilience from fire to drought and erratic snowfall to energy and food insecurity. What are the strategic approaches and tools to enable resilience including for key sectors like food, energy and natural systems that underpin resilience in this region and around the nation? How can this community and others build resilience into priority sectors at risk?

Moderator: Harry Griffith, Sun Valley Economic Development & SVIR Board Member
Ken White, Associate Director, Post Carbon Institute
Astrid Scholz, Founder, The Resilience Exchange
Shawn Benner, Professor, Boise State University
Carol Brown, Sawtooth Forest Environmental Coordinator, U.S. Forest Service
Jim Keating, Executive Director, Blaine County Recreation District
Aimée Christensen, SVIR & Ketchum Energy Advisory Committee
Mark Davidson, Director, Idaho Water Project, Trout Unlimited

3:30 – 4:30pm **Local Investment Opportunities**

How can resilience improve local quality of life while strengthening the Wood River Valley economy and presenting great investment opportunities?

Moderator: Rick LeFavre, SVIR Board of Directors
Overview of Impact Investment: Ali Long, Local Food Alliance & SVIR Board Member
Deal #1 Idaho's Bounty: Ian Jameson, Director, American Capital Advisory
Deal #2 Solar for Businesses: Billy Mann, Founder, Sagebrush Solar & SVIR Advisory Board
Deal #3 Nonprofit Resilience: Jason Fry, CEO & Executive Director, Wood River Community YMCA
Deal #4 Cross-Sectoral Impact: Ali Long

4:30 – 5pm **Forum Summary and Closing**

Wrap up from the day's discussions and recommend actions for the future.

Moderator: Aimée Christensen, SVIR
Peter Horton, Pico Creek Productions & SVIR Advisory Board
Collin O'Mara, CEO, National Wildlife Federation
Raúl Pomares, Founder, Sonen Capital