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Contact:

Aimée Christensen / 208.721.8619 / aimee@sunvalleyinstitute.org

Youth Forum: Lexie Praggastis / 208.720.2770 / lexie@sunvalleyinstitute.org

**Global Leaders and Innovators Arrive in Sun Valley for the
Fifth Annual Sun Valley Forum on Resilience July 23-26**

The Public is Invited to Tour Vehicles and to Experience Virtual Reality

Art Auction Will Fight Poverty & Plastic Pollution

Youth Forum Participants Join Chef Mark Brand to Cook Local Food

Action Campaign Launch: Think Ahead, Act Now!

FREE Public Screening: The Biggest Little Farm

SUN VALLEY, IDAHO, July 15, 2019—The Sun Valley Institute kicks off its fifth annual Sun Valley Forum at the Argyros Performing Arts Center in Ketchum, Idaho at 2pm on July 23, with the program running through 5pm on Thursday, July 25 and including a closing dinner at Galena Lodge followed by “Adventure Day” on Friday, July 26. Tickets are available online until Monday, July 22, and in person at the Argyros, July 23-26.

This year’s Forum theme is “The Future We Want: Transforming Leadership, Accelerating Innovation, Unlocking Imagination.” The premier event of the Sun Valley Institute, the Sun Valley Forum gathers approximately 250 national and international leaders and innovators from investment, policy, business, nonprofits, sports, entertainment and academia, with a goal of building greater resilience. Rapid environmental change and the highly dependent nature of the global economy have made resilience an imperative for government leaders, businesses, and communities. Resilience includes foresight, strength, adaptability, and innovation.

“Each year when I return to the Sun Valley Forum, I’m impressed by the breadth and depth of the speakers’ knowledge and commitment to resilience. Bringing together these diverse backgrounds and perspectives drives toward new ideas in our shared goal in response to the World Economic Forum’s 2019 Global Risks report and the risks we see in our communities and around the world,” said Jeff Goodell, contributing editor, *Rolling Stone* magazine, and award-winning author of *The Water Will Come*.

“We are fortunate to have these leaders coming here to beautiful Sun Valley to showcase solutions and deliver inspiration to build the future we want. From protecting our public lands to the climate change risks to military security, from youth leadership to investing for resilience, the Forum presents a diverse, compelling program.” said Aimée Christensen, founder of the Sun Valley Forum and the Sun Valley Institute. “I am particularly excited to welcome the youth speakers, these are globally-recognized young

people who are driving action. They will be with us on the main Forum stage and participate in our inaugural Sun Valley Youth Forum, “Claiming our Future: Youth Action for a Resilient World,” a gathering designed by and for high school students who will unite to focus on sustainability, security and the economy, and workshop solutions to challenges we face locally and globally in food, transportation and plastic waste.”

The Youth Forum is an exciting new inclusion to the Sun Valley Forum: in addition to attending main Forum sessions and working together on solutions introduced in those sessions, participants will gather local produce from the Hunger Coalition’s Bloom Garden to cook at The Sage School with acclaimed chef, Mark Brand, CEO of MB Inc. & A Better Life Foundation, the Executive Chef of American Refugee Committee and Professor of Innovation at the University of Southern California. Interested high school-aged applicants may apply to participate in the Youth Forum until Friday, July 19, at <https://www.sunvalleyforum.com/youth-forum/>.

Complimenting the Forum program on the main stage, the 2019 Forum also includes several collaborative working sessions designed to spark new initiatives. The two simultaneous “Innovation Laboratories” work to dig more deeply into transforming energy and transforming food and agriculture, major global challenges and opportunities, as well as relevant to our community right here in Central Idaho. The Forum will also host two working lunches on Thursday, July 25, one on Building Rural Resilience, and another on Oceans, Islands and Coasts.

The Forum program will feature over 60 global leaders and has a track record of sparking new cross-sector collaborations, mobilizing capital towards promising ideas, and inspiring uncommon thinking.

SCHEDULE & PROGRAM

2019 Sun Valley Forum Schedule

Tuesday, July 23, 11am registration, 2pm open: Opening Sessions & Evening at Warfield Distillery & Brewery

Wednesday, July 24: All Day Forum Sessions, Reception & Dinner at Limelight Hotel

Thursday, July 25: All Day Forum Sessions & Closing Dinner at Galena Lodge

Friday, July 26: Adventure Day!

Featured 2019 Sun Valley Forum Sessions

TRANSFORMING LEADERSHIP: YOUTH CLAIMING THE FUTURE

Youth are claiming their future, demanding action and building networks globally to transform the power dynamic between youth and adults. From their very individual perspectives, experiences and strategies for impact, hear from leaders who are raising their voices and mobilizing millions, reminding all of us of our duty to lead.

Host: Eamonn Store, Founder & CEO, FairShare

Panelists: Vic Barrett, Co-Plaintiff, Juliana v. The United States of America & Action Fellow, Alliance for Climate Education
Jonah Gottlieb, Executive Youth Director, National Children’s Campaign & Executive Director, Our Future Now
Ruby Horton, Founder, Sun Valley Institute Youth Council
Kelsey Cascadia Rose Juliana, Lead Plaintiff, Juliana v. The United States of America & Co-Plaintiff in Chernaik v. Brown

Jamie Margolin, Co-Founder and Co-Executive Director, Zero Hour & Co-Plaintiff in Aji P v. State of Washington

THE FUTURE WE WANT: AI FOR EARTH

Artificial intelligence can be a powerful tool to scale up and accelerate our impact for resilience worldwide. Hear about how Microsoft’s AI for Earth is partnering with over 300 (and growing!) organizations including the Leonardo DiCaprio Foundation and the National Geographic Society as well as grassroots groups and local communities to benefit solutions from fire mitigation to wildlife conservation!

Speaker: Bonnie Lei, AI for Earth Project Manager, Microsoft

TRANSFORMING LEADERSHIP TO PROTECT OUR PUBLIC LANDS

America's public lands are an asset for their natural resources, recreation and enjoyment. What is the state of our public lands and what does it mean for our climate and for the communities surrounding them?

Host: Felicity Barringer, Bill Lane Center for the American West, Stanford University

Panelists: Isaac Brown, Executive Director, Business Coalition for Conservation and Climate
Jim Lyons, Former Under-Secretary for Natural Resources, U.S. Department of Energy & Former Deputy Assistant Secretary for Land Management, U.S. Department of the Interior
Stephene Harding, Campaign for Nature, National Geographic Society

ACCELERATING INNOVATION: INVESTING IN DISRUPTIVE TECHNOLOGY FOR A NET POSITIVE WORLD

Recent calls for investing in reforestation claim that it is perhaps the fastest, most cost effective and multi-benefit solution pathway to drawdown. Hear from inventor, physicist, and Google X Co-Founder on the power of innovating in concert with nature to open economically self-amplifying pathways to scalable restoration.

Speaker: Tom Chi, Inventor / Leader / Coach / Speaker

OPEN TO THE PUBLIC

This year the Institute is also welcoming the public to join for exciting opportunities to experience innovation and ideas, to be inspired and take action, including:

- **Tour Innovative Vehicles from Idaho National Laboratory @ Forest Service Park**
 - Bus and security (police, fire) vehicle designed for maximum efficiency, multiple fuels
- **Virtual Reality with Conservation International @ Limelight Hotel Lobby**
 - Watch *Valen's Reef* about life in the oceans
 - Watch *Under the Canopy* about the Amazon rainforest
 - Watch *My Africa* featuring Kenyan wildlife and communities
- **Bid on Art Auction to Fight Poverty & Plastic Pollution @ Argyros Lobby**
 - Art from Benjamin Von Wong @VonWong will be auctioned off to fund plastic pollution prevention and job creation in impoverished areas in Haiti
- **Join in to end plastic pollution: Think ahead, act now!**
 - Thanks to Sarah Kauss and S'well, we will be fundraising to end single-use plastic in our community with special S'well reusable bottles! This initiative is a part of the company's Million Bottle Project to help eliminate the use of 100 million water bottles by 2020. Join us @Argyros Lobby
- **Public FREE Screening: *The Biggest Little Farm* @ Argyros Tierney Theater, July 24 @ 7:30PM**
 - THE BIGGEST LITTLE FARM chronicles the eight-year quest of John and Molly Chester as they trade city living for 200 acres of barren farmland and a dream to harvest in harmony with nature. Through dogged perseverance and embracing the opportunity provided by nature's conflicts, the Chester's unlock and uncover a biodiverse design for living that exists far beyond their farm, its seasons, and our wildest imagination. Featuring breathtaking cinematography, captivating animals, and an urgent message to heed Mother Nature's call, THE BIGGEST LITTLE FARM provides us all a vital blueprint for better living and a healthier planet.

SUN VALLEY FORUM 2019 PARTNERS & SPONSORS

S'well, Conservation International, Bank of the West/BNP Paribas, Leonardo DiCaprio Foundation, Arizona State University's Julie Ann Wrigley Global Institute of Sustainability, Nia Impact Capital, Hillary Institute, The Wilderness Society, American Farmland Trust, Hawaiian Cloud Forest Coffee, FCM

Services LLC, Idaho Public Television, Von Wong, Lonely Whale Foundation, IBM/The Weather Company, Robertson Stephens Wealth Management, The Years Project, New Barn Organics, Tostan, The Hunger Coalition. The Sage School, and Limelight Hotel.

Please see the Sun Valley Forum [website](#) for more information. The full list of speakers is available [here](#) and the full program is downloadable [here](#).

The Forum is open to the public and remaining tickets are available for purchase at Forum registration online and in person during the Forum. Scholarships are also available.

Media interested in attending should email Annie Keenan at Annie@sunvalleyinstitute.org.

Please see more information on our Forum Fact Sheet and media resources page available [here](#).

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About the Sun Valley Institute

Sun Valley Institute, a Center for Resilience, is a catalyst for lasting quality of place, advancing economic, ecological and social resilience by pioneering transformative solutions, driving awareness and convening leaders and innovators. Sun Valley leaders founded the Institute in the spring of 2015 to protect and enhance local quality of place for future generations of residents and visitors alike, and to serve as a resource for communities everywhere. From the original Native American inhabitants to the miners and ranchers of the valley's early days, from the Union Pacific engineers who built the world's first chairlift to those who challenge themselves in its mountains and rivers today, Sun Valley is about history and tradition, grit and perseverance, well-being and quality of life. The risks, assets and values of Sun Valley make it the perfect home for an institute dedicated to resilience. For more information, please visit: www.sunvalleyinstitute.org and follow the institute on Twitter @SunValleyInst and Instagram at @SunValleyInstitute and Facebook at facebook.com/sunvalleyinstitute.